

APPENDIX 4

Dear Ann,

This is a formal opposition to the application for a trading licence for the Alvechurch Breakfast Club food wagon, situated at 2a, Birmingham Rd, Alvechurch.

I am opposing the application, as a concerned Alvechurch resident, based on the negative impact to pedestrians, increased traffic and lack of parking on what is already a congested road at peak times.

The entrance to this site is yards away from a pedestrian crossing. There are zigzag lines across the entrance to the proposed venue, notifying road users of the aforementioned crossing. The fact that customers to this site would potentially park on this area of the road would create a serious hazard, blocking the view for pedestrians and approaching traffic. The Highway Code states that you must not park on zigzag lines.

The crossing itself is used primarily by school children and is the main route to the village primary and middle school, for ages 3 - 13 years.

Any customers to this food outlet would be required to park on the main B4120 road, creating unnecessary risks to the safety of those walking to the school, at a time when the local Parish Council are actively encouraging us to leave our cars at home and walk.

It would also increase the risk to the residents of Birmingham Rd, who already suffer from parking mayhem and congestion outside their properties during school drop off times.

I believe that the off road entrance to the proposed site is via private land and that the owner has no intention of allowing Mr Fellowes to use it to access the Alvechurch Breakfast Club food wagon.

Furthermore, I would like to raise the fact that should this venue be granted a licence, it could impact on existing businesses in the village by drawing trade away from the centre.

There are already 3 local businesses offering a food service that replicates the one proposed in the application. These businesses are dependent on people utilising the village centre and supporting local trade, after what has already been a very difficult 6 months. Along with other businesses and hospitality venues in the village that currently pay business rates, it is vital that we as a community support them.

Thank you for taking the time to hear my objection.

Best regards